

SB 241 -- Redline

Engrossed to Enrolled -- INSURANCE DEPARTMENT: Requires the inclusion of the license number of adjusters and appraisers in all written communications. (8/1/26)

Deletions ~~struck~~ · Insertions underlined

~~SLS 26RS-411 REENGROSSED~~ Regular Session ENROLLED SENATE BILL NO.

241 BY SENATORS HODGES, BARROW, DUPLESSIS, EDMONDS, MYERS AND WHEAT ~~INSURANCE AN DEPARTMENT ACT To enact R.S.~~

~~Requires 22:1674.1(A)(22), the 1706(H)(12), inclusion and of 1807.16(D)(5), the relative license to number requiring the inclusion of adjusters certain and licensing appraisers numbers in all written communications.~~ communications;

~~(8/1/26) AN ACT To enact R.S.~~

~~22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5), relative to requiring the inclusion of certain licensing numbers in written communications;~~

~~22:41.2(D),~~ 22:1674.1(A)(22), ~~1674.1(A)(22),~~ 1706(H)(12), and 1807.16(D)(5) are hereby enacted to read as follows:

~~Sec. 41.2.~~ Sec. 1674.1.

~~Submission of contact information * * * D. A person required to be licensed pursuant to R.S. 22:1543, 1663, 1693, or 1808.1 shall include his Louisiana license number or National Producer Number and his contact information including name, mailing address, phone number, and electronic mailing address in all marketing and other communications, other than text messages, involving any activity for which his license is required.~~

~~The license number shall be in a type size that is no smaller than the largest of any telephone number, street address, or email address of the~~ Page 1 of 3 Coding:

~~Words which are struck through are deletions from existing law; words in boldface type and underscored are additions.~~

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~~241 person or entity included in marketing material or other communications.~~

~~The license number of an individual licensee shall appear adjacent to or on the line immediately below the individual's name or title.~~

~~* * * Sec. 1674.1.~~

~~* * * (22) An adjuster shall include his Louisiana license number in all written~~ (22) communications, including electronic communications other than text messages, An adjuster shall include his Louisiana license number in all electronic communications to the insured other than text messages composed and sent as part of his business or employment.

~~* * * (12) A public adjuster shall include his Louisiana license number in all written~~ electronic communications, communications including to electronic the communications insured other than text messages, messages composed and sent as part of his business or employment.

~~Appraiser obligations~~ *Page 1 of D-2 Coding:

~~An appraiser has a duty to do all of the following:~~

~~* * * (5) Include his Louisiana license number in all written communications, including electronic communications other than text messages, composed and sent as part of his business or employment.~~

~~* * * Page 2 of 3 Coding:~~

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241 ~~The~~ ENROLLED ~~original* instrument* and* the~~ D. ~~following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services.~~

~~The~~ An ~~keyword, appraiser summary, has and a digest duty to do not all constitute part of the law following: or proof or indicia of legislative intent.~~

~~[R.S.]~~ * * * (5) Include his Louisiana license number in all electronic communications to the insured other than text messages composed and sent as part of his business or employment.

~~1:13(B)* and* 24:177(E)]* DIGEST PRESIDENT SB OF 241 THE Reengrossed SENATE 2026 SPEAKER Regular OF Session THE Hodges HOUSE Proposed OF law REPRESENTATIVES provides GOVERNOR that OF any THE person STATE required OF to LOUISIANA be APPROVED: licensed as an insurance producer, claims adjuster, public adjuster, or insurance consultant must include his La. license number or National Producer Number and his contact information in all marketing and other communications, other than text messages, involving any activity for which his license is required. Proposed law further provides for the minimum type size and required location of the license number.~~

~~Effective~~ Page August 2 1, of 2026-2 Coding:

~~(Adds R.S.~~

~~22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5) and R.S.) Summary of Amendments Adopted by Senate Committee Amendments Proposed by Senate Committee on Insurance to the original bill 1.~~

~~Requires certain licensees to include their Louisiana license number or National Producer Number and contact information in all marketing or written communications other than text messages.~~

~~2.~~

~~Exempts text messages from requirements.~~

~~Senate Floor Amendments to engrossed bill 1.~~

~~Removes requirement that a contractor include his Louisiana license number in all written communications sent as part of his business or employment.~~

~~Page 3 of 3 Coding:~~